

## Jana B. Kooi

Vice President of Online and Workforce Education  
Florida State College at Jacksonville

Jana Kooi has served as Vice President of Online and Workforce Education for Florida State College at Jacksonville (FSCJ) since 2011. During her leadership, FSCJ Online enrollment has reached over 60,000 students annually and represents over 40% of the overall College enrollment. This type of dramatic growth is not limited to FSCJ Online, Ms. Kooi also oversees Workforce Education, which posted an 18% increase in student enrollment in less than two years. Lastly, Ms. Kooi created FSCJ Business Solutions, which generated over a million dollars net in contract training to business and industry in only one year .

Throughout her career, Ms. Kooi has led multiple workforce development units in Michigan, Illinois, Arizona, and in Florida. Her trademark in each location has been a consistent focus on innovation and expansion with the needs of students and the local business community in mind. In each leadership role, she has redesigned, enhanced and improved operations with a long-term goal of turning each workforce development unit into a self-sustaining enterprise system with sustained enrollment growth and significant community impact. At the same time, she has brought technology into the workforce realm by pioneering new approaches to workforce training utilizing state of the art educational technology, quality instructional design, and exceptional multimedia resources .

Jana Kooi has been actively engaged in workforce development since the early 1980's when she served at the Associate Vice President for External Academic Affairs at Triton College. In this role, she created the largest Workforce Training Center in Illinois and built a Continuing Education Center for Health Professionals. During the time that Ms. Kooi served as Campus President for Pima Community College, she partnered with the Tohono O'odham Nation to establish a new, fully accredited community college on their reservation .

Her work in the corporate arena includes a number of Fortune 500 companies, such as Microsoft, Raytheon, General Electric, Steelcase, Comcast, and more. Ms. Kooi led the implementation of the nationally recognized Industry Training Credit Approval Process (ITCAP), which was cited as a Best Practice by Microsoft and served over 55,000 students in 38 states. She also served as a founding board member for Global Corporate College, a national group of community colleges focused on closing the training gap, and growing Pima's Community Campus into a model for business and community engagement .

Ms. Kooi earned a Master of Arts in Educational Leadership from Western Michigan University and a Bachelor of Arts in Secondary Education and Communications from Calvin College in Grand Rapids, Michigan. Her interests include technology, fine arts and organizational management