



COVID-19 awareness campaign concluding report

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Data provided by: LUTF student council core team.

17 December 2021 – 9 January 2022

COVID-19 awareness campaign overview

- **Strategy**

Teams that took part in the inspections consisted of two or three volunteers along with a supervisor from the Ministry of Tourism. Volunteers and personnel from the Ministry were chosen based on their proximity to the areas to be inspected and that constituted all major Lebanese cities and even minor ones.

- **Targeted areas for inspection**

The inspections targeted touristic establishments and places that were potential hubs for the spreading of the SARS-CoV-2 virus; from coffee shops to restaurants, hotels and event venues.

- **Mission**

With the establishments:

To raise awareness regarding the ongoing pandemic and shed light on the importance of strictly following all the guidelines highlighted by the government to minimize the spread of the virus. Failure to comply with said guidelines would be met with official notices from the Ministry and could lead to fines.

With our volunteers:

Strengthen the volunteers' sense of responsibility in these trying times, improvement of public speaking skills and contribution to the cause of prevention of the spread of COVID-19 in Lebanon.

- **Conclusion**

In the oncourse of this three-week campaign, spanning from the 17th of December 2021 to the 9th of January 2022, 33 LUTF volunteers from across Lebanon joined inspectors from the Ministry of Tourism to visit 346 establishment.

The campaign has proved its efficacy in raising awareness and preparedness of the targeted community members following the active work done jointly between the Ministry of Tourism inspectors and volunteers from the LUTF.

Concluding campaign data analysis

Cumulative number of participating volunteers: 54

Total number of establishments visited over the course of the campaign: 346

Region	<i>Cumulative Number of volunteers</i>
Beirut	28
Sursock Palace (Ashrafieh, Beirut)	6
Seaside Pavillion (Biel, Beirut)	7
Hamra	4
Achrafieh	1
Sodeco	1
Manara	4
Rawshe	2
Mina el hosn	2
Sfeir/Saint therese	2
Choueifat	1
Sin El Fil	1
Tripoli	3
Chouf	4
Khaldeh	2
Saida	1
Nabatieh	2
Aramoun	1
Baalbeck	4
Damour	1
Halba	2
Keserwen	4
Total	54
Total number of establishments visited	346

Table 1: Table showing the number of participating LUTF volunteers per region and total number of visited establishments

Geographical distribution of the total number of participating volunteers for the COVID-19 awareness campaign

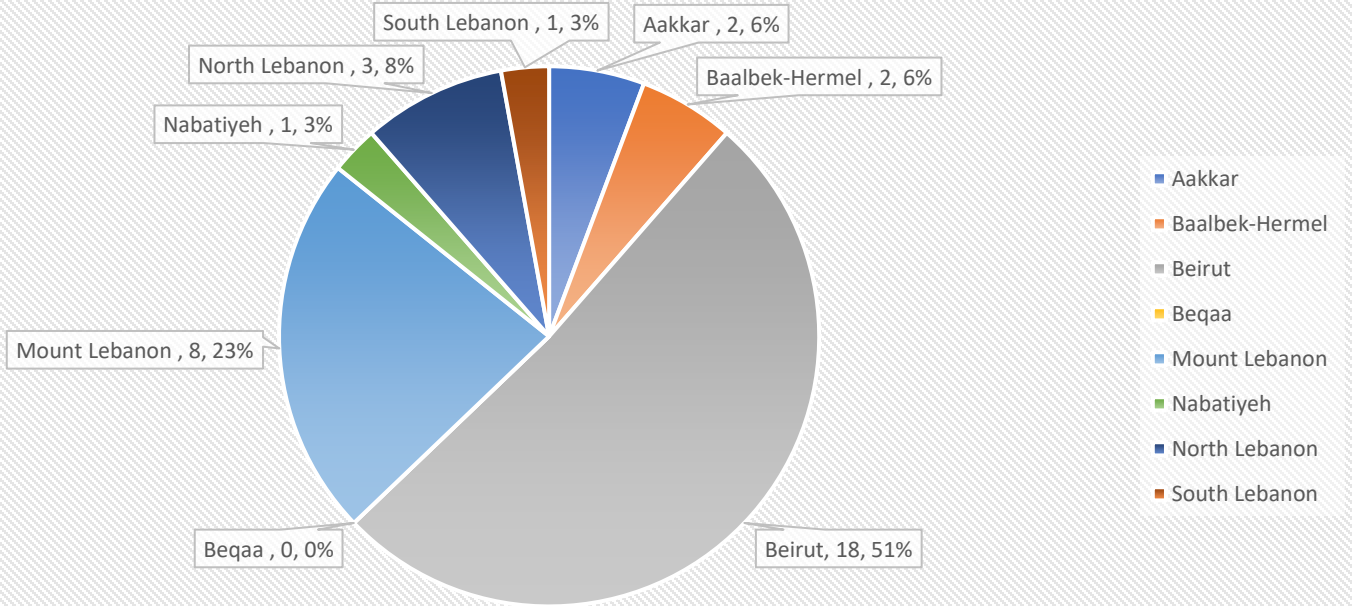
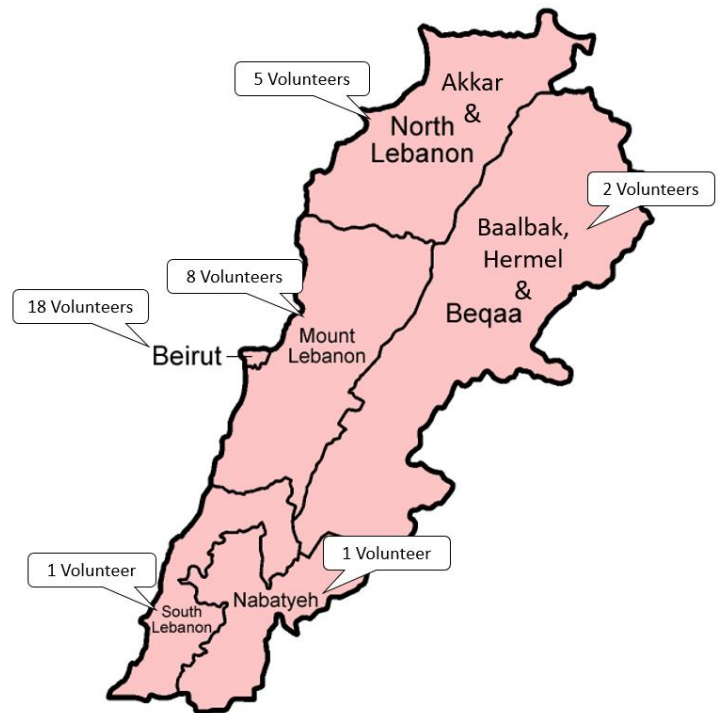


Table 2: Pie chart visualizing distribution of participating Lebanese University Task Force volunteers¹ during the COVID-19 awareness campaign across the Lebanese governorates

Figure 1: Geographical representation of the number of participating volunteers across the Lebanese Governorates



¹ Some volunteers participated in inspections in more than one governorate hence the discrepancy between the total number of participating volunteers and those in the geographical representation.

LUTF volunteers and supervisors involved in the campaign

The LUTF team was represented and managed by Mahdi Akar and assisted by the core team comprising Nour Haytham, Fatima Ali, Ali Bizri, Tala Tirani, Zainab Ali and Line Raad. Additionally, the team was supervised by Dr Hassan Saleme and Dr Rola Atwi.

Tasks	Core team								
	Mahdi Akar	Ali Bizri	Nour Haytham	Fatima Ali	Zainab Ali	Line Raad	Tala Tirani	Dr Rola Atwi	Dr. Hassan salemeh
Communication with Ministry coordinator	✓	✓				Consultation		Supervision	
Data Organization	✓	✓	✓	✓			✓		
Volunteers contacting	✓	✓	✓	✓					
Reports	✓	✓	✓	✓	✓		✓		

Table 3: Table identifying the volunteers of the core team of the COVID-19 awareness campaign by the LUTF

That team would be unable to work without the participation and enthusiasm of 33 outstanding volunteers.

Volunteers			
Abdullah Hijazi	Hanan Al Fatayri	Mohamad Sharara	
Ahmad Daher	Hassan Awada	Noha Alawiyeh	
Sara Diab	Zeina Saada	Zahraa Monfared	
Alaa Saleh	Jack Hamzo	Perla Seifeddine	Total: 33
Aya Ahmad Wehbe	Jana Hatoum	Rana Al Ashkar	Cumulative: 54
Aya Bakir	Kawthar Baydoun	Reine Al Jourdi	
Aya Bouchr	Leya Sweid	Rim Kobeissi	
Batoul Abbass	Luna Hammoud	Roba Al Mokdad	
Cynthia Obeid	Madiha Hijazi	Sarah Fakhreddine	
Dima Ankoud	Mariam Zayneldine	Walid Ghosh	
Hadi abou zeid	Maryam Marji	Zahraa Al Moussawi	

Table 4: Table showing the names of the LUTF volunteers that participated over the course of the campaign

For detailed day by day reports regarding the campaign, they can in the google drive below

https://drive.google.com/drive/folders/1PiXJD8leEOpgYNPnB_oJja8eUspLBpi