

SUBJECT: The IAAF Awards

The **Inas Academic Awards Foundation (IAAF)** is pursuing all efforts to give hope to students of Lebanon, during these hard times and at the heart of the economic crisis we are all living today. Our initiative aims at allowing these students to **“Dare to Dream”**, while we take care of guaranteeing their success!

The IAAF Awards competition for this year will be announced to all students in all faculties. Each University can present **Five innovative projects, of which one must be in the field of Agriculture.** At the end, **one of the five projects** will win the **Grand Award 100,000,000 Lebanese Pounds.**

All Projects submitted to IAAF must include:

- ✓ Full Name of the participant(s).
- ✓ University Name.
- ✓ Faculty & Academy Year.
- ✓ Full Contact Details (email address, mobile number).
- ✓ Presentation featuring mainly the following:
 - Background & Vision of the Project.
 - Project Overview.
 - Detailed Feasibility Study.
- ✓ Video of the project for social media platforms (**maximum of 59 seconds**).
- ✓ The Final Presentation, on the submission day, should not exceed **five minutes** for the jury review and evaluation.
- ✓ Project Prototype (if applicable).

All Projects must be innovative/serving a need/solving a problem, achievable, and ready to be incubated, preferably in the fields of Agriculture and Food, Clean Technology, Digital Fabrication, Green and Circular Economy, and Social Entrepreneurship to benefit from the programs being offered at Berytech, the leading organization in the entrepreneurial ecosystem in Lebanon.

Winning Projects will be offered the following as a result of the collaboration between IAAF and Berytech:

- ✓ Projects will be evaluated, monitored, and supported by both IAAF and Berytech.
- ✓ 100,000,000 Lebanese Pounds, being the project funds, will be disbursed and monitored by Berytech, in an attempt to ensure success and to facilitate the participation of these projects to Berytech programs (full list enclosed).
- ✓ Co-working desks will be offered for free for a period of 3 months at any of the 2 Berytech co-working spaces.
- ✓ Free access to the Berytech Fabrication Lab (Fab Lab) to spend some hours for prototyping.

IAAF Awards Timeline	
Date	Event
31/01/2022	<ul style="list-style-type: none"> E-Poster & short video to be shared by IAAF with universities.
July 2022	<ul style="list-style-type: none"> Universities will deliver at least five innovative projects to IAAF and Berytech for evaluation.
September – October 2022	<ul style="list-style-type: none"> Evaluation Day by IAAF and Berytech in universities. The President of the University, Deans, Professors, Members of the Jury, and students shall be present. The date of the visit will be coordinated with each university.

IAAF Awards Media Plan Coverage	
Marketing Materials	Media Coverage
<ul style="list-style-type: none"> Teaser of the IAAF Awards. Pictures from previous events. E-poster. <p>These marketing materials will be provided by IAAF and Berytech to Universities, to be displayed on their respective website and social media channels.</p>	<ul style="list-style-type: none"> The IAAF Awards Competition will be announced and promoted on the IAAF and Berytech's respective website and social medial channels/pages. Live Coverage and Streaming from each university's campus while distributing awards through the IAAF and Berytech's respective website and social medial channels/pages. Media Coverage (Televisions, Radios, Magazines, Newspapers & Online Magazines) from each university's campus while distributing awards.

If you need any further information, please do not hesitate to contact us.

Sincerely,

Inas Al Jarmakani
President
Inas Academic Awards Foundation