National Erasmus+ Office Lebanon
Higher Education Reform Experts

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Role and Impact of Artificial Intelligence in Higher Education
5 - 6 December 2024

Concept Note

Background and Context

The rapid advancement of Artificial Intelligence (AI) technology has significantly transformed various sectors, including higher education and the job market, offering revolutionary solutions for personalised learning, administrative efficiency, and data-driven decision-making. This webinar aims to explore the multifaceted impact of AI on higher education and employment landscapes, delve into ethical considerations, and discuss how AI can empower future leaders in education and employment. Advances in AI are enabling educational institutions to tailor learning experiences to individual student needs, optimise operational processes, and provide new insights through sophisticated data analysis techniques. However, the integration of AI into higher education also presents several challenges, including ethical dilemmas, data privacy concerns, the potential for bias in AI systems, and the need for new skill sets.

The successful integration of AI in higher education requires collaboration among various stakeholders, including educational institutions, technology developers, policymakers, and industry leaders. By fostering collaborative networks, institutions can share best practices, drive innovation, and address common challenges. This webinar aims to build such networks, encouraging dialogue and cooperation to advance the effective use of AI in education.

Furthermore, AI is not only transforming education but also has a broader social impact through the reshaping of the future of work. As industries increasingly adopt AI technologies, there is a growing demand for skills in AI. Higher education institutions have a crucial role in preparing students for this evolving job market. By integrating AI into the curriculum and providing hands-on experience with AI tools, institutions can equip students with the skills needed and prepare them for a competitive job market where AI competencies are increasingly sought after.

Objectives

This webinar aims to provide a platform for meaningful dialogue and collaboration on the role and impact of artificial intelligence in higher education. It is designed to address the multifaceted aspects of AI, providing instructors from various disciplines (engineering, business, humanities, sciences, or public health) with a holistic view of AI's impact. By bringing together educators, researchers, policymakers, and AI experts, we hope to contribute to the responsible and effective integration of AI in the academic sector, and to foster a comprehensive understanding of the opportunities and challenges presented by AI in higher education.

Expected Outcomes

1. Identify the current and potential uses of AI in higher education, as well as specific disciplines where AI has proven useful.
2. Highlight key challenges and opportunities associated with AI integration in higher education.
3. Drive innovation in higher education to equip students with skills needed.
4. Suggest policy recommendations to ensure the ethical use of AI and assist with informed decision-making about the integration and use of AI in higher education.
5. Promote inter-university collaborations and networking to strengthen an ethical and effective use of AI in Higher education.

Target Audience

- Academic professionals: Educators, researchers, and administrators in higher education
- Experts in AI and Education Technology
- Policymakers
- Students and Student Organisations

Format
This event will be held online via zoom on December 5 and 6, 2024 (10:00 am – 2:30 pm).

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