

ARE YOU IN? SIGN-UP IN 3 STEPS

1

REGISTER

On the official
1. Order BoardStartup
Platform

2

CREATE OR JOIN A TEAM

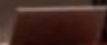
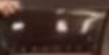
Create your team
or join an existing team of 2
members and start working on
your concept

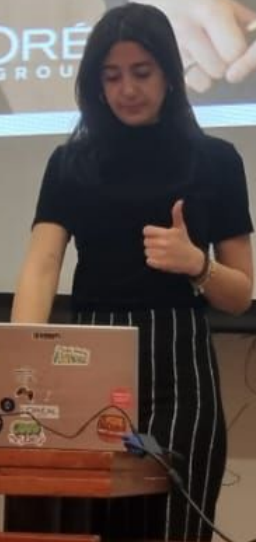
3

SUBMIT YOUR PROJECT

Submit a short video presenting
your idea to a maximum of 1
minute. Also explaining
your plan.

BoardStartup





YOUR PLATING TREE

TECH

PRODUCTS

AND BEYOND

L'ORÉAL PARIS



COMMITMENT TO SUSTAINABILITY

ECO-DESIGNING DESIRABLE
PACKAGING AND FORMULAS
100% recycled plastic in haircare
products

EMBARCKING CONSUMERS
TO MAKE SUSTAINABLE CHOICES
Product Impact Labeling

PARTNERING WITH SUPPLIERS
AND RETAILERS FOR IMPACT
Leap Recycling Partnership

L'ORÉAL
FOR THE FUTURE

L'ORÉAL
BRANDSTORM
2024



POWER AGE

BARBER CLUB

HYDRA ENERGETIC

DEODORANT SHOWER GELS



No. 8
Dan
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