

Why Study Economics?

Lebanese University
Faculty of economics and business administration
6th Branch—Rachaya

Be a pioneer in the field of Economics

Economists

- They advise government on economic issues
- They develop governments' budgets
- They formulate fiscal policies
- They formulate monetary policies
- They analyze economic conditions for investment banks and other organizations
- They help achieve organization goals

Career

- Economist
- Investment Analyst
- Financial Risk Analyst
- Financial Institutions Consultant
- Banks and Central Bank Advisor
- Government Consultant
- International Organizations Advisor

Why Study Accounting?

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Be a pioneer in the field of Accounting

Accounting

- It is the main language of business
- It is a rapidly growing career
- It is present in all types of jobs
- It is a mix of analysis, problem solving and detective work
- It helps in determining how to do business better
- It is useful for everyone in their personal life

Career

- Chief Accountant Officer
- Auditor
- Managerial Accountant
- Tax Accountant
- Payroll Accountant
- Bookkeeper
- Budget Analyst

Why Study Management Information System?

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Be a pioneer in the field of MIS

MIS

- Creation of innovative designs and development of solutions for enterprises
- Integration of management and technology
- Incorporation of business intelligence in decision making
- E-business and web technologies
- Social Networking and Communication

Career

- Information Systems Manager
- System Analyst
- Business Analyst
- IT Consultant
- Application Developer
- Web Developer
- Network Administrator

Why Study Finance?

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Be a pioneer in the field of Finance

Finance

- It provides you with a wide variety of job opportunities
- It allows you to work with the decision makers of multiple organizations
- It permits you to invest and earn money
- It is personally driven; to be in the finance field, you must be outgoing and inquisitive

Career

- Banks
- Financial Management
- Financial planning
- Financial Advising
- Brokerage firms
- Insurance companies

Why Study Management?

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Be a pioneer in the field of Business Management

Managers

- They are highly paid
- They receive status and recognition
- They are decision-makers
- They create new ideas
- They inspire and influence others
- They help achieve organization goals

Career

- Administrative Manager
- HR Manager
- Operations Manager
- Regional Manager
- Procurement Manager
- Head of Department
- Supervisor

Why Study Marketing?

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Be a pioneer in the field of Marketing

Marketing

- It is vital to business survival, profits and growth
- It is the fastest route up the corporate ladder
- It allows you to make above-average income
- It is about understanding people
- It blends Art, Science and Knowledge
- It is creative and innovative
- It is fun

Career

- Marketing Manager
- Brand Manager
- Advertising Manager
- Public relations Director
- Promotions Director
- Market Analyst
- Sales Manager





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كلية العلوم الاقتصادية
 وإدارة الأعمال
الفرع السادس - راشيا

08-530358
culterachaya@gmail.com



الجامعة اللبنانية

كلية العلوم الاقتصادية

وإدارة الأعمال

الفرع السادس - راشيا

08-530358

faculterachaya@gmail.com



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Accounting and Auditing

Finance and Financial
Institutions

Management

Marketing

Computer Management

Financial Economics and
Banking

08-530470 / 08-530358

Email: fe.6@ul.edu.lb

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مؤام الاقتصادية

ة الأعمال

سادس - راشيا

08-5303

faculterachaya@g



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- Finance and Financial Institutions
- Management
- Marketing
- Computer Management
- Financial Economics and Banking

08-530470 / 08-530358
Email: fe.6@ul.edu.lb
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faculterachaya@gmail.com



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إدارة الأعمال
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08-530358

faculteechayra@gmail.com



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